



Snappy Tag

USER GUIDE

Thank you for purchasing the Snappy Tag® system, the fast one-click way to label clothes and linens.

Your kit includes your Snappy Tags®, their backs, and a Snappy Tag® applicator with a built-in removal tool. Your Snappy Tags® have been personalized using advanced laser-etching.

Your Snappy Tags® have a tiny stem on the reverse which, when used with the applicator, securely locks the fabric into the backs.



Where to apply the tag

We recommend applying Snappy Tags® to the thin fabric care label found on most garments and linens. For clothing, these are usually located somewhere on an inside seam. Alternatively, you can safely apply your Snappy Tag® to the actual seam of the garment.

Snappy Tags® should not be applied directly to underwear or socks. When washing, place those items in a mesh laundry bag, then apply a Snappy Tag® to the bag!

Turn over for directions



Brought to you by

it's mine!
LABELS FOR LIFE

How it works

1

Put your personalized Snappy Tag® into place in the top half of the applicator — it will be a snug fit.



2

Feed the pointed end of the cardboard strip containing the Snappy Tag® backs through the guides on the bottom of the applicator's jaws then slide along until a back is nestled into place.

3

Insert the fabric label into the mouth of the applicator. Squeeze the handles together until you hear a click. Open the applicator—your Snappy Tag® is now applied!



4

To apply your next Snappy Tag®, put another one into place in the top half of the applicator then pull the Snappy Tag backs strip along the bottom half until the next one is in place and squeeze!

Want to remove your Snappy Tag? Easy!



The removal tool is on the bottom half of the applicator. With the jaws closed, insert the Snappy Tag® into the round entrance hole. With a firm grip, pull the label or fabric down the track until the Snappy Tag® and back separate — easy! ***Discard used backs.*** You may re-use your Snappy Tags® multiple times but you must use a new back each time.

Thank you for purchasing the Snappy Tag® system, the fast one-click way to label clothes and linens.